



EXTENSION EDUCATION INSTITUTE

(Southern Region)

Directorate of Extension, Dept. of Agriculture, Cooperation & Farmers Welfare,
Ministry of Agriculture & Farmers Welfare, Govt. of India
Professor Jayashankar Telangana State Agricultural University
Rajendranagar, Hyderabad-500 030



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Lr.No.02/EEI/Online/May/2022-23, Date: 13.04.2022

To
The Director
Directorate of Agriculture
Botanical Gardens,
Pondicherry-605 001

Sir,

Sub: EEI, Hyderabad –Online training programme from **09th to 13th May, 2022** – Nomination of officers – Req. - Reg.

Ref: Arising.

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It is proposed to organize Online training programme from **09th to 13th May, 2022**. In this regard, it is requested to nominate **10** Middle level officers from your department to participate in the said Online training programme. The details are given below:

S. No.	Title of the training programme	Date	No. of Days	Mode	Course fee	Partici-pants	Requirement
1	Digital Marketing Strategies for Effective Marketing of Agri. And Allied Products	09 th to 13 th May, 2022	5	Online	NIL	10	Active Mobile (WhatsApp) number with internet facility and email ID of the deputed officers
Cut off date to receive list of nominations along with Mobile number and email ID is by 25.04.2022							

The other modalities will be intimated to the nominated officers directly by mail. Hence, it is once again requested to nominate the officers with instruction to actively take part in the Online training programme. The course material and certificate will be provided to the trainees digitally.

Thanking you,

Yours Sincerely,

M. Jagan Mohan Reddy
DIRECTOR

* The above training is proposed Online and will be subjected to change depending on COVID-19 Pandemic situation.